

30 Critical Corporate eLearning Statistics

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The Future of Corporate Learning

According to Forbes, eLearning is the future of corporate education. With Global Industry Analysts reporting a surpassed projected industry value of \$200 Billion in 2019, and now forecasting eLearning's market value to grow to \$325 Billion by 2025, it becomes harder to disagree. However, one statistic is not enough to understand and measure the potential of this emerging trend. That being said, we're giving you a quick overview of what current research says about the state of corporate training and eLearning. In this article, we look at thirty key statistics covering market, business, and employee insights and research, and what they mean for your organization's future.

The eLearning Market

Since its inception 21 years ago, the eLearning industry has consistently been showing much promise and gaining huge success in terms of growth across the globe. Below, we share important figures that attest to such a status of this market.



Key Takeaways:

eLearning proves one of the fastest-growing markets and educational methods in the digital age. With consistent and continued support and patronage, its current growth rates are only expected to expand trifold in the following years.

Corporate eLearning

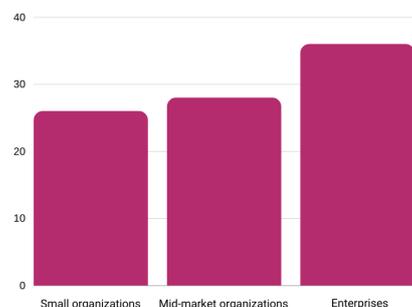
Corporate learning has been one of the biggest drivers of eLearning's growth and success in the last ten years. In this section, we reveal timely and relevant statistics indicative of the role, rewards reaped, and reception of businesses towards eLearning.

GREEN OPAL MEDIA RESEARCH	67% of organizations now offer online learning options .	IBM	A study by IBM unveils that every dollar spent on eLearning earns back 30 USD in productivity.
SALES ACADEMY	42% of global Fortune 500 Companies currently use at least one form of technology for employee training.	IBM	Integrating eLearning, IBM found employees learned nearly five times more modules without increasing the time spent in training.
TRAINING INDUSTRY	72% of organizations surveyed believe that eLearning helps increase competitive edge by allowing them to adapt to change better.	IBM	IBM reportedly saved \$200 million after shifting to eLearning.
SHIFT RESEARCH	Studies find that organizations can achieve up to an 18% boost in employee engagement through eLearning.	LINKEDIN LEARNING	57% of talent developers expect to spend more on online learning in the upcoming decade and reduce spending older methods .
SHIFT RESEARCH	42% of companies report that eLearning has led to differing extents of increase in revenue .	LINKEDIN LEARNING	More than 35% of organizations expect their online learning budgets to grow on an annual basis .
FORBES	Research finds that comprehensive online training programs can lead to a 218% higher revenue per employee .	LINKEDIN LEARNING	90% of learning and development professionals implement corporate learning initiatives .

Key Takeaway:

As businesses spend increasingly larger amounts of their learning and development budgets on online learning, experts believe that corporations do and will continue to be the largest contributors and most rewarded stakeholders in the boom of eLearning in the 2020s.

Percentage of L&D professionals who create corporate initiatives or executive mandates for employees to learn



Insights on existing expert-led eLearning initiatives from Deloitte

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BONUS

Employees & eLearning

As learners, employees are showing positive attitudes, reception, and results with contemporary methods of learning. The following figures allow us to understand such at a deeper level.



Key Takeaways:

Employees who value skill development and professional growth tend to prefer online learning over traditional learning. The primary driver of this trend is the flexibility and convenience of eLearning, which makes it easier to integrate into a busy lifestyle. Not only does it allow employees to learn *wherever*, it lets them learn *whenever* and at their own pace. This is why employees are among the most satisfied and receptive stakeholders when it comes to digital learning.

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What does all of this mean?

Taking into account its continuous growth and established value in modern learning and development, eLearning becomes vital and most practical for companies in staying up to date and on top of their practice. With online learning saving organizations time, money, and effort in corporate training and delivering the same curriculum through optimized channels to employees, leveraging eLearning appears most cost-efficient and rewarding in improving organizational performance and processes.

As upskilling and professional development prove more and more valuable to businesses year over year, we can also expect this emerging trend to persist and grow steadily. That being said, taking full advantage of eLearning and its benefits early will significantly impact your business' performance, relevance, and growth in the future - affording your organization the future-proofed competitive edge you need.



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